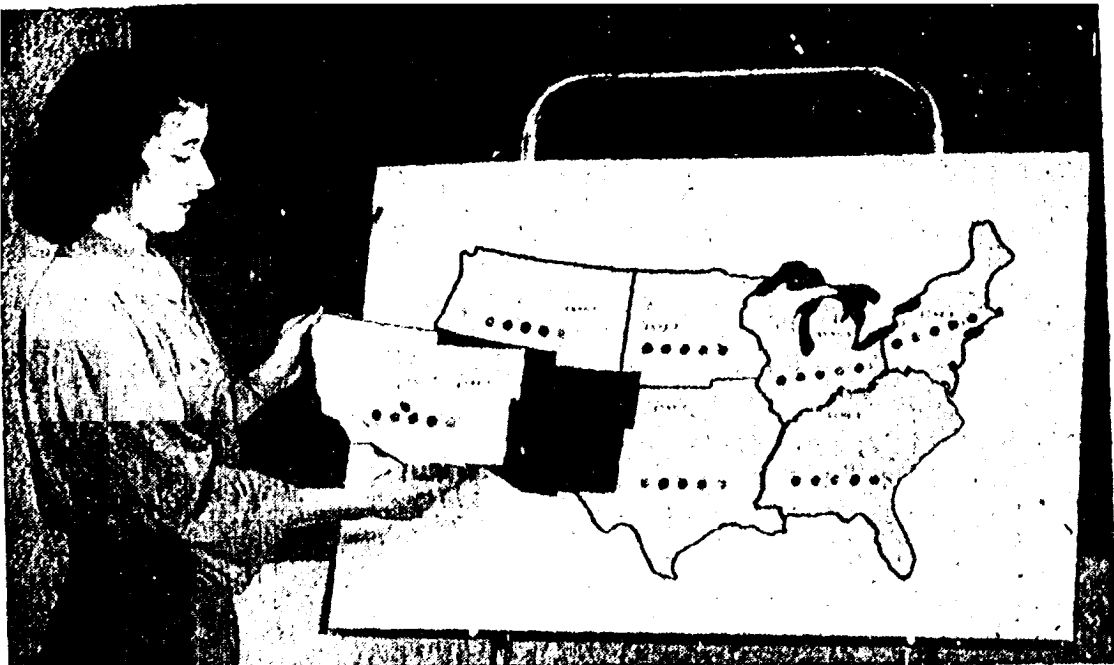


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HOW IT'S DONE—Automobile body color preferences by zones in the nation are indicated on huge map in the color studios of General Motors' styling section in Detroit. Above is replica of the map, with the Pacific Southwest States designated in zone No. 5. There is a trend toward darker colors in Hollywood, GM's stylists say.

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